

NCC Cable System Order

Rev. 1/17/10 5/18/2

Order #	62347941
Syscode	0973
System Name	Spectrum/Mosaic (Dallas), WI
Market	Minneapolis-St. Paul
AE	Leah Losler
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov15

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1031FXNC
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$344.00
Commission	\$51.60
Net Total	\$292.40
Total Spots	40
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	0	\$8.00	\$0.00	30	removed spots
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	0	\$8.00	\$0.00	30	removed spots
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	0	\$8.00	\$0.00	30	removed spots
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	0	\$8.00	\$0.00	30	removed spots
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	0	\$8.00	\$0.00	30	removed spots
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	0	\$8.00	\$0.00	30	removed spots
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	0	\$8.00	\$0.00	30	removed spots
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	0	\$8.00	\$0.00	30	removed spots
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	2	\$6.00	\$12.00	30	-1x 10/31, 11/7
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$6.00	\$12.00	30	-1x 10/31, 11/7
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	2	\$6.00	\$12.00	30	-1x
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	2	\$6.00	\$12.00	30	-1x
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	2	\$6.00	\$12.00	30	-1x
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	2	\$6.00	\$12.00	30	-1x
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	2	\$6.00	\$12.00	30	-1x
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	2	\$6.00	\$12.00	30	-1x
17	FXNC	VARIOUS	10/31/16	11/6/16	19:00	19:00	X							-	-	1	\$9.00	\$9.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$9.00	\$9.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$9.00	\$9.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$9.00	\$9.00	30	

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		Makegood Policy	Approval Required	CPM	-

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22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$9.00	\$9.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$9.00	\$9.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$9.00	\$9.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$11.00	\$22.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$11.00	\$22.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$11.00	\$22.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$11.00	\$22.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$11.00	\$22.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$11.00	\$22.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$11.00	\$22.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$11.00	\$22.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$344.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$344.00

SYSTEM APP: SALES ACCT Date Printed 10/21/16
 62347941 | Minneapolis-St. Paul | Spectrum/Mosaic(Dallas), WI | 0973 |